

N4/N5 WRITING ABOUT DESIGN

Candidates should identify a minimum of two designers and select at least two pieces of each designer's work.

Design Analysis of Graphic Design

Title of graphic design:

Designer:

Date produced:

Does this design feature any characteristics of a particular movement?
What are they?

What particular influences can be seen in this graphic design?

Describe the subject of this graphic design.

Comment on the layout of this graphic design.

What is the purpose of this graphic design?

How does the style of this graphic design contribute to its success?

Discuss the style of fonts used in this graphic design.

How well do the fonts complement / integrate into the overall design?

Analyse the visual elements used in this graphic design - use the Visual Elements worksheet to help you with this.

Who do you think the target audience is for the graphic design?

How does the graphic design illustrate the typical characteristics of this designer?

What materials were used to produce this graphic design (pen and ink, paper, ink, paint, brushes, rollers, cut out shapes, stencils etc.) ?

What creative processes were used to produce this graphic design (Lithography, machine printing, silk screen, digital printing etc.) ?

Where might you expect to find this graphic design?

How successful do you think this graphic design is? - Justify your answer.